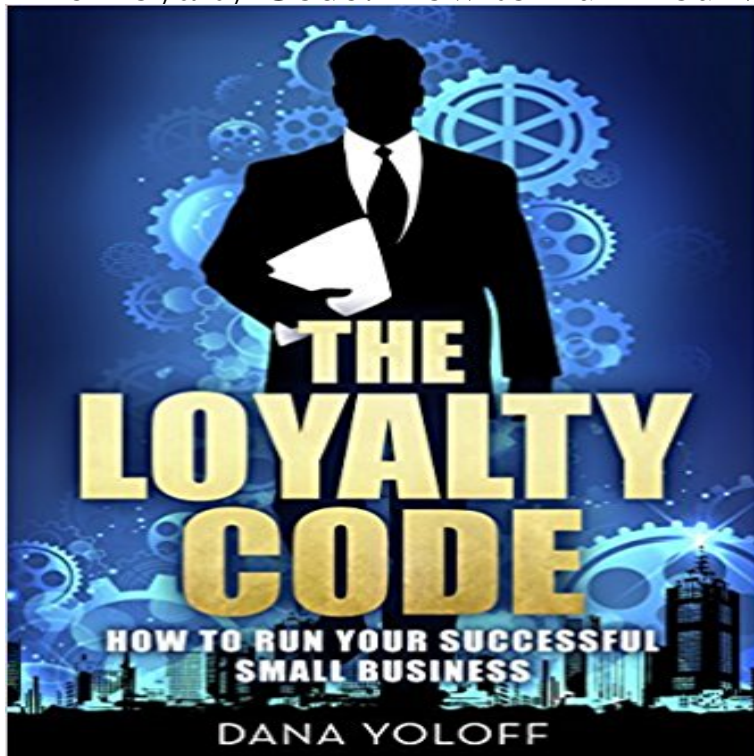


# The Loyalty Code: How to Run Your Successful Small Business



What does it take to become a successful entrepreneur? Do you know what the difference between running an average small business and becoming a local legend is? The answer is clear you need to know how to get loyal clients. Its not the quantity that matters, but the quality and the long term partnership. The author of the book - Dana is the person who already reached the top in sales and management and offers the right expertise for running a small business. Shes been the owner and CEO of a few family Hotels in Europe for more than 10 years, shes been running a radio podcast for more than 20 years and now shes a business consultant for her own company that grows fast, because of all the loyal clients she has built over the years. When you start a business in your mid twenties and you still have loyal clients 30 years later you know how magic happens. And actually this is not magic its hard work and a lot of right and wrong decisions that Dana can share with you. So are you ready to discover the unlimited opportunities of business and entrepreneurship with this book?

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