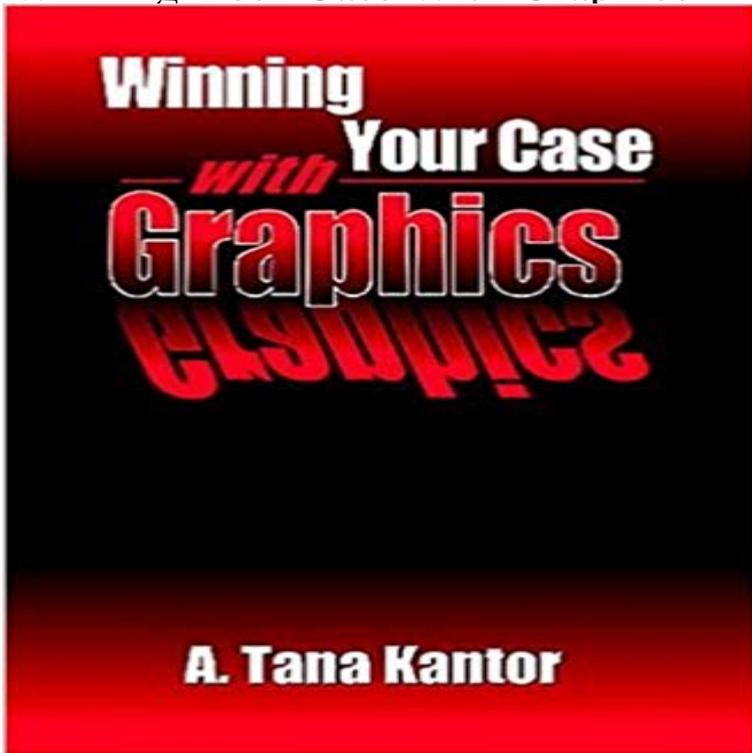


## Winning Your Case With Graphics



In an era where complex litigation is fast becoming the rule, not the exception, *Winning Your Case With Graphics* provides a clear methodology for designing and organizing visual exhibits for courtroom presentation. This unique, easy-to-read book contains illustrations that show how to solve numerous problems in the presentation of demonstrative or forensic evidence. Examples from case studies show attorneys the wide variety of design and media choices currently used in courtrooms. AN ESSENTIAL PART OF A WINNING COURTROOM STRATEGY Topics addressed include ways to focus and keep audience attention; how to explain difficult concepts to a lay audience; a practical primer on understanding animation, video, graphs, and illustrations; and appropriate uses of modern technology such as multimedia and on-screen navigation. A valuable addition to any litigator or litigation support specialists arsenal of communication tools: Attorneys, paralegals, legal secretaries, and other litigation support specialists will find this an essential handbook for providing compelling, memorable visual evidence and for expanding their creativity in planning courtroom strategy. ABOUT THE AUTHOR: A. Tana Kantor, a multimedia specialist and award-winning designer with a masters degree in communications, has over nine years experience creating courtroom graphics and animations. At LSI Graphic Evidence in Los Angeles, she helped pioneer the use of modern technology and design to describe complex processes in the courtroom. She has also consulted with major video graphics equipment manufacturers on product and software design.

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