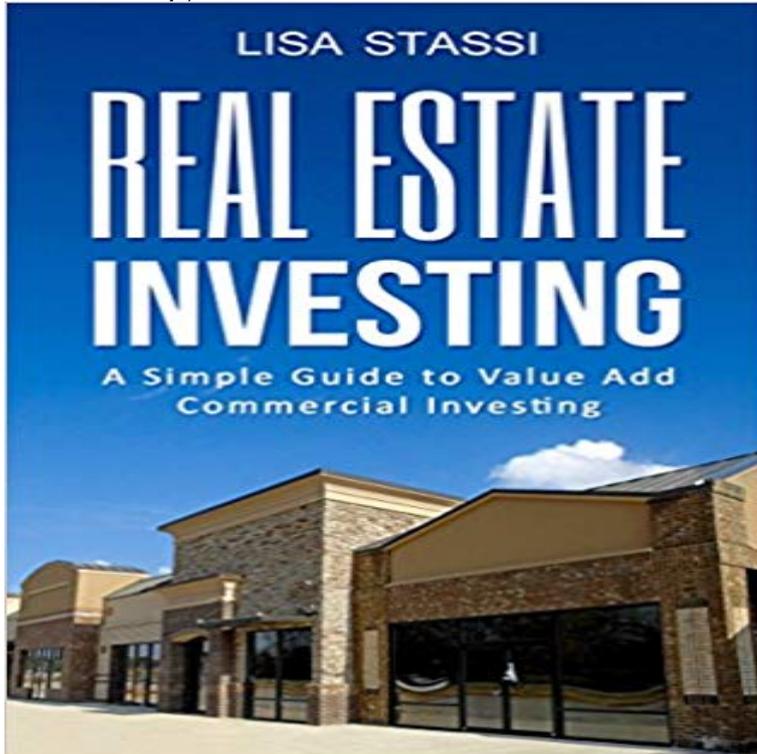


# Real Estate Investing: A Simple Guide To Value Add Commercial Investing



All real estate investors seek price appreciation of their asset. They hope that one day, through rising rents or decreased expenses, their buildings net income will increase, thus increasing its value but why leave it to chance? With careful planning and some risk the commercial real estate investor can create value by fully leasing a partially leased building, quickly increasing the net income. Then, the investor can sell for a relatively quick profit or hold for price appreciation. In this book, learn how to: Look for real estate markets that are just beginning to improve Seek out commercial agents willing to actively seek the value add investment you are seeking Gather fellow real estate investors and portfolio lenders Work with your commercial agent to negotiate a price that truly constitutes investing Complete your due diligence And more....

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