

From Scratch: Inside the Food Network



Big personalities, high drama - the extraordinary behind-the-scenes story of the Food Network, now about to celebrate its 20th anniversary: the business, media, and cultural juggernaut that changed the way America thinks about food. In October 1993, a tiny start-up called the Food Network debuted to little notice. Twenty years later, it is in 100 million homes, approaches a billion dollars a year in revenue, and features a galaxy of stars whose faces and names are as familiar to us as our own families. But what we don't know about them, and the people behind them, could fill a book. Based upon extensive inside access, documents, and interviews with hundreds of executives, stars, and employees all up and down the ladder, Allen Salkin's book is an exhilarating roller-coaster ride from chaos to conquest (and sometimes back). As Salkin takes us inside the conference rooms, studios, homes, restaurants, and after-hours meetings, we see a salty Julia Child lording it over the early network performers; a fragile Emeril Lagasse staggering from the sudden public shock of cancellation; a very green Rachael Ray nearly burning down the set on her first day; a torn Tyler Florence accepting the Applebee's job he knows he can't refuse, but with a chill running down his spine; and a determined Bobby Flay reinventing himself once again to survive. Paula Deen, Tom Colicchio, Anthony Bourdain, Mario Batali, Jamie Oliver, Martha Stewart, Guy Fieri, Cat Cora: Salkin illuminates the people we thought we knew, and the ones we never knew about, in this irresistible story of the intersection between business, television, pop culture, food - and us.

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From Scratch: Inside the Food Network by Allen Salkin Sep 26, 2013 Here now, an exclusive excerpt from the upcoming book From Scratch: Inside the Food Network by Allen Salkin. Written with extensive inside : **From Scratch:**

Inside the Food Network (Audible Audio Aug 19, 2016 I recently finished reading a book about the history of The Food Network, expertly written by Allen Salkin. By no means a watered-down, Official **From Scratch: Inside the Food Network (Unabridged) by Allen Salkin** Jun 17, 2016 By Joseph Temple. Since its inception in 1993, the Food Network has gone on to be a television juggernaut, available now in nearly **Book Review: From Scratch: Inside the**

Food Network - IWFS Blog Listen to a free sample or buy From Scratch: Inside the Food Network (Unabridged) by Allen Salkin on iTunes on your iPhone, iPad, iPod touch, or Mac. **Listen to From Scratch - Inside the Food Network online - TuneIn** Big personalities, high drama the extraordinary behind-the-scenes story of the Food Network, the business, media, and cultural juggernaut that changed the **From Scratch by Allen Salkin** From Scratch: The

Uncensored History of the Food Network [Allen Salkin] on Using extensive inside access and interviews with hundreds of executives, stars, **Allen Salkin** From Scratch - Inside the Food Network - listen online, on demand topics and episodes, location, contact, schedule and broadcast information. **From Scratch: Inside the Food Network by Allen Salkin NOOK Book** Sep 19, 2013 Allen Salkin's From Scratch: Inside the Food Network is a witty and sympathetic if

unsparing look at the network from its unlikely **The Lead Read: From Scratch: Inside the Food Network The Lead** Oct 25, 2013 When the first Food Network president, Maurice Reese Schonfeld, told his wife about his concept of a 24-hour food channel, she said it was **5 Nosy Questions with Allen Salkin, author of From Scratch: Inside** Oct 1,

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Inside the Food Network - Eater **From Scratch: Inside the Food Network by Allen Salkin** **Reviews** Editorial Reviews. From Publishers Weekly. The Food Network has risen from obscurity and Food Network devotees will delight at the inside knowledge of internal scandals, the intriguing biographies of their favorite star chefs, and an **(Cabbage) Heads Will Roll: How To Make A Food Network - NPR** About the book From Scratch: The Uncensored History of the Food Network In hardcover, its From Scratch: Inside the Food Network and in paperback, its From